Good evening, everyone! It’s our great honor to bee here to show our project to you. The theme is The Relationship between Future Income and The University Attendance. And our group members are me, Tiecheng zhao, yusheng, fangzhou.

Today’s presentation mainly includes these parts: Introduction Problem Statement Data Description Methodology Results & Discussion and Conclusions

Firstly, I’d like to ask you a question. Why would you go to college? Why are you here? Some people would say I go to college because I love study and Study makes me happy. OK, That’s fine. But I believe most students have other answers. UCLA did a survey among 1.5 million freshman in America. The result showed that 85% students are for getting a better job, 70% students are for making more money 76% students are for getting training for a specific career. And the will to get a job is also reflected in college choice process.

So Which factors are most important in your College Choice Process? 70% students chose the college has a good academic reputation. 60% students chose the college whose graduates get good jobs. So we can see most of students hope to get good jobs after college education. But now, the real relationships between future income and university attendance are not very clear. All colleges said their graduates have high competence and can get good jobs. But who knows? So in our project, we want to use the data mining tools to discuss What kind of universities could have the graduates with higher future income? Which factors will influence the future income of graduates? Next, let’s welcome tiecheng zhao to present the data description part.